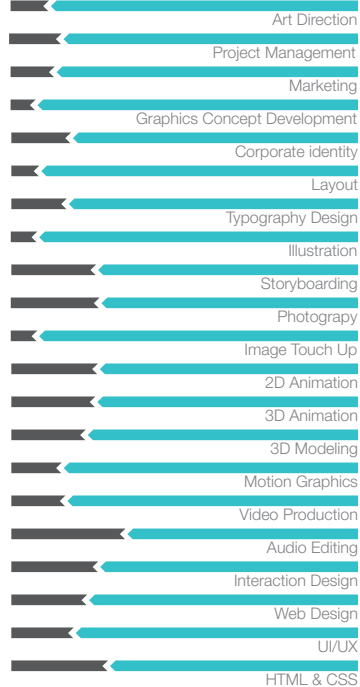
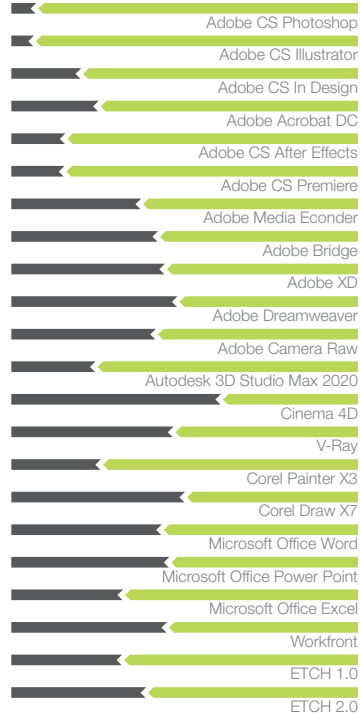


Juan Biancardi
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Skills & Expertise



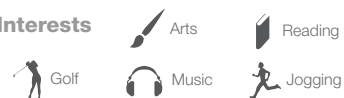
Technical Skills



Languages



Interests



EXPERIENCE

The Home Depot Field: Retail, E-Commerce, Advertising & Marketing.

E-Content Designer Nov 2017 - Present. Greater Atlanta, Georgia, USA.

- Co-Responsibilities: Primarily work on art direction, vector-based illustrations to highlight user manuals, "how to" guides, installation guides on homedepot.com. Assisting in developing and illustrating category landing pages for various departments across www.homedepot.com Working closely with other designers, eContent analysts, writers and business partners to implement design and illustration solutions.
- Achievements: Improving sales on www.homedepot.com through Rich Content for private brands as Commercial Electric (TV Wall Mounts). About 12 projects completed (Door Locks, TV Wall Mount, Patio, Flooring, HDX Batteries, Flooring, Waterproofers and Sealers, The Company Store, Sheds Assembly, Live Goods, Riders and Smokers) for Rich contents on www.homedepot.com including illustration and Design in 5 month for different categories.
- Side Projects: Home Depot Holiday 2020 illustrations, and collateral Advertisement for internal projects.

Everwell Parts, Inc Field: Products, Advertising & Marketing

Creative Director May 2015 - Nov 2017. Doral, Florida, USA.

- Co-Responsibilities: Graphic concept development for web and printing, basic HTML and CSS coding, web design, user interface design, image design for social networks, motion graphics and animation, 3D modeling, marketing campaigns, packaging design, Image editing, commercial photography, video and audio editing.

Great HealthWorks Field: Wellness, Advertising & Marketing

Motion Graphic Designer October 2014 - May 2015. Fort Lauderdale, Florida, USA.

- Co-Responsibilities: Graphic concept development for 2D and 3D animation, motion graphics, 3D modeling, traditional and digital illustration, image editing, video and audio editing, graphic facilitation, video scribing.

Figment Design Field: Graphic Design, Advertising & Marketing

Senior Graphic Designer & Illustrator April 2014 - October 2014. Miami, Florida, USA.

- Co-Responsibilities: Graphic concept development for printing and web, basic HTML and CSS coding, web design, user interface design, 2D and 3D animation, motion graphics, flash animation, 3D modeling, traditional and digital illustration, image editing, video and audio editing.

Spinto LLC Field: Graphic and Industrial Design

Creative Director | Designer April 2012 - April 2014. Miami, Florida, USA

- Co-Responsibilities: Graphic concept development for web, basic HTML and CSS coding, web design, user interface design, 2D and 3D animation, motion graphics, flash animation, 3D modeling, Image editing, video and audio editing.
- Visual concept development for ceiling fans and other products.

La Universidad del Zulia Field: Education

Professor April 2010 - October 2013. Maracaibo, Zulia, Venezuela.

- Co-Responsibilities: Professor of post-production I and II.

Universidad Rafael Belloso Chacin Field: Education

Media Designer January 2006 - August 2011. Maracaibo, Zulia, Venezuela.

- Co-Responsibilities: Graphic concept development for web, basic HTML and CSS coding, web design, user interface design, multimedia and web, 2D and 3D animation, motion graphics, flash animation, image editing, video and audio editing, animated infographics.

Petr6leos de Venezuela. PDVSA Field: Energy and Gas.

Media Designer September 2000 - November 2002. Maracaibo, Zulia, Venezuela.

- Co-Responsibilities: User interface design, corporate identity, multimedia and web, 2D and 3D animation, flash animation, image editing, video and audio editing.

EDUCATION

University Rafael Belloso Chacin (Universidad Rafael Belloso Chacin)

Educational Advancement. Completion date: January 2009 Duration: 1 year. Maracaibo, Zulia, Venezuela.

AP Animation

3D Character Animation and Special Effects. Completion date: January 2005 Duration: 1 year. Caracas, Distrito Capital, Venezuela.

The University of Zulia (La Universidad del Zulia)

Bachelor in Graphic Design. Completion date: April 2002 Duration: 5 years. Maracaibo, Zulia, Venezuela.

CONFERENCES / PUBLICATIONS / AWARDS

Driver vs Driver 2 (Golf Channel and Wilson)

TV Reality Show Contest about Golf Club Design (Graphic and Industrial Design) Made it into the finals. November 2017 to February 2018. Will be on-air on Fall 2018. Chicago, Illinois, USA.

A Venezuelan Branding Book

Venezuela CMYK - Brands. Pages: 121,151, 158. November 2012. Publisher: Grupo Intenso C.A. Caracas, Distrito Capital, Venezuela.

Universidad de Palermo

Exhibitor. Speech on Infographics for web based courses. July 2008. Buenos Aires, Provincia de Buenos Aires, Argentina.